

STRATEGY EXECUTION MASTERY

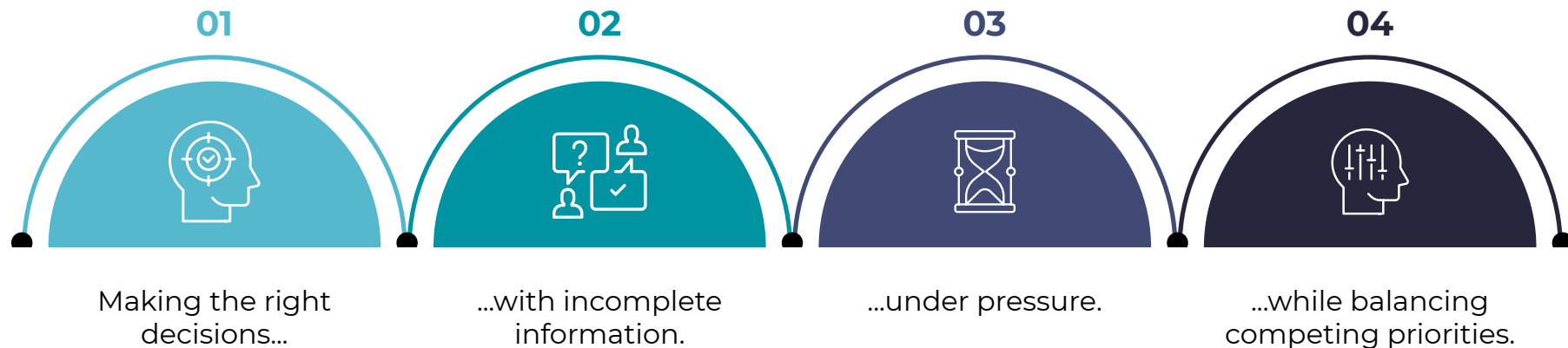
Powered by Altamayyuz Academy and BTS

*An invitation-only executive experience for Senior Executives of
Altamayyuz Academy and Partners*



Great strategies don't fail because they are wrong. They fail because they aren't executed.

Every executive faces the same challenge:



Strategy Execution Mastery is designed to help you explore these questions through experience, not theory.

During this immersive executive experience you'll lead a business, compete against peer executive teams, and see your strategic decisions unfold in real time.

Strategy Execution Mastery

A **four-day** immersive executive experience

Join an invitation-only executive experience designed for senior leaders from Altamayyuz Academy and its leading Partner institutions for an immersive experience designed to challenge how strategy is shaped, executed and sustained.

Through an **executive business simulation**, executive dialogue and practical application, you'll test strategic decisions, challenge your thinking and explore what it takes to create sustainable enterprise value.



Why join?



Pressure test your thinking

Test strategic decisions in a realistic, risk-free environment.



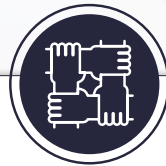
See it on the numbers

Strategic conviction means little if you can't see it land on the P&L, Balance Sheet and Cash Flow statement.



Broaden your perspective

Exchange ideas with senior leaders from different industries and organizations.



Build meaningful executive connections

Expand your network through strategic conversations that continue beyond the experience.



Navigate complexity

Balance competing priorities, uncertainty and real business trade-offs.

Experience strategy. Don't just discuss it.

- 1 Through an executive business Simulation, you'll lead a business.
- 2 Make the strategic decisions that matter.
- 3 Compete against executive teams.
- 4 Respond to changing market conditions.
- 5 See the impact of every decision in real time.



Why this experience is different

Most executive programs teach strategy. **This one lets you live it.**



Traditional Executive Learning



Listen to experts



Review case studies



Discuss past decisions



Learn concepts



Strategy Execution Mastery



Run a business



Make strategic decisions



Experience the consequences



Learn alongside executives

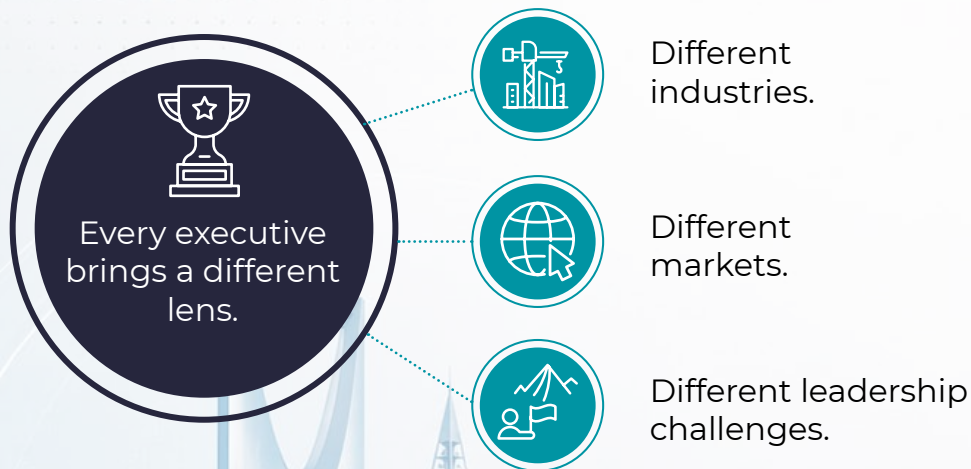


Receive immediate feedback



Apply insights immediately

One room. Twenty-five executives. Countless perspectives.



“

The value isn't just to test your own thinking. It's in watching how other senior leaders approach the same complexity, and walking away with a **sharper playbook** than the one you arrived with.

”



Limited cohort: 15-25 senior executives

Delivered by senior BTS facilitators with decades of combined experience guiding executive teams through strategy and financial simulations across global industries.



Trusted by **60+** of
the **Fortune 100**.



Top 50 Consulting
Firms of 2025



Delivered in
partnership with
Altamayyuz Academy.

Reserve your seat

Strategy Execution Mastery is offered explicitly to **Senior Executives within Altamayyuz Academy** and its Partner institutions, with limited seats of **25 senior executives**.



28 September to
01 October 2026



Altamayyuz Academy,
Riyadh



Limited seats of 25 senior
executives.



Share your interest:



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STRATEGY EXECUTION MASTERY

